



Marine Logistics

Global solutions to the Cruise and Marine Industry



Worldwide logistics solutions to the Cruise & Marine industry

At Blue Water, we are an experienced and skilled team of professionals offering our clients complete and tailor-made solutions – anywhere in the world.

Over the years, Blue Water has proved that one of our strengths is the ability to create long-term value-adding relationships with clients, including those with special and complex supply chain requirements.

Blue Water has performed Cruise & Marine logistics since 1999 and has worked with the majority of vendors to the industry during the past 20 years.

Local partner with global coverage

Blue Water is a global provider of tailor-made transport and logistics solutions specifically designed to meet the requirements of our clients.

Blue Water is a total logistics provider handling all aspect of transport by sea, air, road and rail. We take active part in providing a healthy and safe working environment for all employees, clients and business partners.

Marine Logistics service offerings

We manage storage, supply to and distribution of all necessities for large vessels calling at various ports worldwide. Inventory control and order tracking systems assist in tracing the goods – also during transport.

Specialized in the Cruise Industry

A longstanding and close co-operation with major cruise lines has provided us with an insight into the growing industry.

Supervised from our control towers in Denmark, Holland, France, Spain,

Singapore, and the USA, our cruise ship supply service involves high-grade logistics with specialized logistics experts.

Port agency

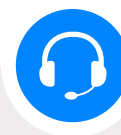
Blue Water also offers port agency and all related services in several ports with round-the-clock service.

The combination with Port agency and our Marine Logistics setup provides our clients with a seamless cooperation between the two areas, reducing the transactional cost for our clients.



Your One Stop Shop

- › Inventory control
- › Shipbroking
- › 24/7 service
- › Order Tracking System
- › Port Agency
- › Intermodal transports
- › Vendor Management
- › Refurbishment logistics
- › Project Management
- › Reverse Logistics
- › Dry dock logistics
- › Strategic Supply Chain Consultancy
- › New build logistics
- › Special project cargo
- › Bonded Warehouse
- › Inventory management
- › Direct to Ship Deliveries



Value adding service

- › Extensive knowledge of the industry
- › Global Coverage
- › Last-mile delivery
- › Full scope service provider
- › Tailor-made IT systems
- › Customs brokerage
- › Insurance
- › Solution-oriented culture
- › Global air charter desk

Vendor Management

Supply Chain is more than just shipments from a warehouse to the ship



We understand the full Supply Chain, and we focus on ensuring a strong relationship with the customers and vendors of our clients.

A successful consolidation is based on a strong and direct communication with the

vendors and transparency between all parties involved.

Vendor Management starts with a vessel identifying a need for an item and issues a requisition form / purchase order to the vendor and informs Blue Water at the

same time. Blue Water then manages the follow up with the vendor, ensuring the items are ready for carriage, that the documentation is in order, and that the items can be delivered on board in time.

Parcel program

The parcel setup includes vendor contact, follow-up, and monitoring of shipments

Through our parcel program, you can either let us manage the follow up with your vendor, contact us when the cargo is ready for collection, or we can manage and keep you updated through an integration between your IT system and Blue Water's Purchase Order Management platform.

Easy operation

Upon receipt of parcel details, Blue Water will arrange booking and prepare transport documentation to be sent to the

vendor. The parcel(s) will be collected on the specified date and transported to the consolidation point.

Traceability and visibility

Collection can be monitored online. In case of unforeseen events, Blue Water will clarify matters and keep track of your parcel(s). Upon receipt, your order will be entered in our IT system to which you have online access 24/7.





Consolidation

Blue Water provides warehousing services by operating as one point of contact towards cruise lines, ship owners, and various marine vendors

We provide what you need

Through Blue Water's cooperation with 3pl's, cruise lines, and food suppliers our clients benefit from a one stop shop operator where all warehousing services are provided including pick ups and direct to ship deliveries.

Our services include receiving pallets direct to ship or storage and picked items to be shipped.

Full visibility

The warehouse operation is run through our Warehouse Management system providing visibility and transparency throughout the whole Supply Chain with full reporting capabilities to support analytics and supply chain optimization.

Services include receiving, counting, storage, order picking, reloading of containers, and trucks including the final delivery for all merchandise

Direct to Ship deliveries



Blue Water offers complete end to end solutions for technical, hotel, food and beverage containers and shipments directly to the ships in operations

Non-veterinary shipments

- › Issuing of all needed customs documents and paperwork
- › Trucking from terminal, airport, or warehouse direct to vessel
- › Handling of border passage documents by the veterinary inspector per container or shipment
- › Trucking from terminal, airport, or warehouse direct to vessel

Miami, Rotterdam, Barcelona, Copenhagen, and Singapore

- › Sea freight, air freight, courier shipments, and truck deliveries all managed by your regular point of contact.

Veterinary shipments

- › Clearance of all transit certificates
- › Issuing of all needed veterinary documents to final destination
- › Issuing of customs documents

Our services

- › Flat fee price structure per container, shipment, or truck
- › Veterinary and customs clearance
- › Consolidation and loading services in

Port Logistics

Blue Water offers on pier service to shipowners and cruise lines calling selected ports

For decades, we have been providing logistics services for ship owners and cruise lines worldwide.

Through our well-established network, we also offer our on pier concept in various central cruise ports.

Before vessel arrives in port, we receive the pre-alerts from your vendors. We then

coordinate all shipments and prepare customs documents to the authorities for incoming cargo.

We coordinate the flow of deliveries in co-operation with store or provision master from your vessel.

Our on pier concept is build on years of experience acting as one-point-of contact

for ship owners and cruise line and their vendors. If any urgent logistics request should arise during your port call you only have to call your one-point-of-contact on site.

Port Services and Agency



Port call coordination for turnarounds and transit calls in the Nordic and North Atlantic regions

Port Agency

In all Nordic and North Atlantic ports, our skilled port agency teams are specialized in handling all classes and sizes of cruise vessels.

From the small expedition types to the large 4000+ guests, we have many years of experience with both transit calls and complex turnaround operations.

The services include booking berths, preparations with all local suppliers, clearance, crew changes, stevedoring, deliveries, medical assistance, local purchases, and much more.

Cruise Agency services in all Nordic and North Atlantic Ports

We have our own experienced staff ready to assist in most places and work together with trusted partners.

Blue Water offers agency services in all Nordic and North Atlantic Ports.

We can assist with turnaround setups for all sizes of ships in many ports. With strong supplier agreements, we also offer some very competitive rates on porters, stevedoring, scanners, tents, and all other equipment used for turnaround.

Safety

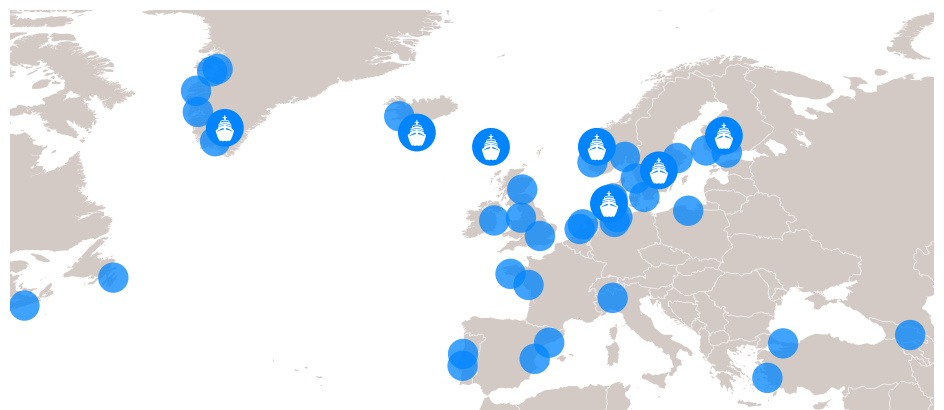
HSSEQ is an integrated part of our daily work, and Blue Water has a constant focus on safety, quality, corporate social responsibility, and environmental awareness through our own culture, policies and education, but also through ISO 9001, 14001 and 18001 certifications.

Partnership

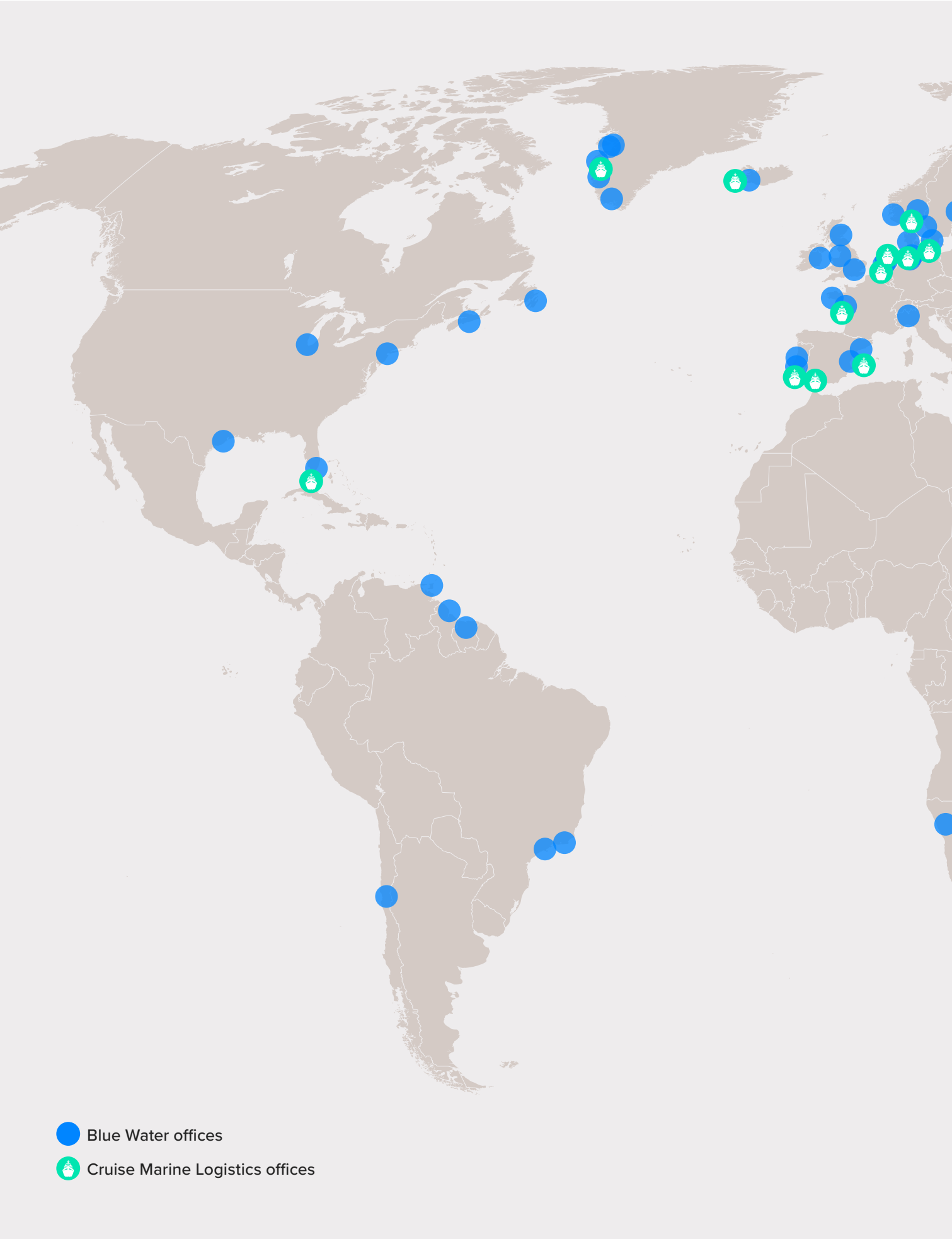
Blue Water works with a solution-based partnership mindset with the customers' needs and expectations in focus. This means that we are able to adapt our services and provide tailor-made solutions for every situation.

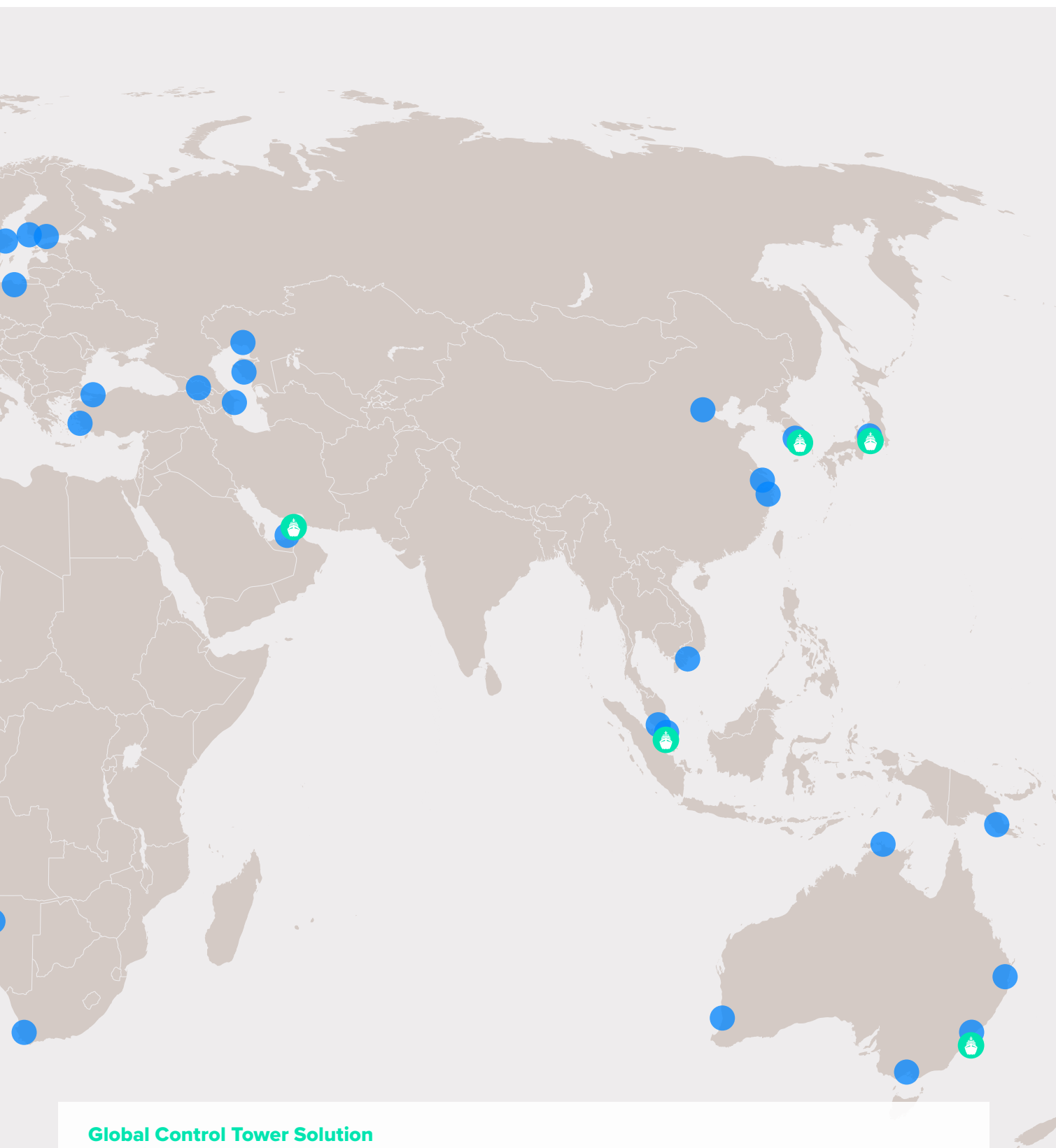
Air Charters

With our own charter desk, we are able to charter all sizes and types of aircrafts for both passengers and cargo.



Dedicated Cruise and Marine Logistics offices





Global Control Tower Solution

There are many ways to arrange a logistic setup, and at Blue Water we aim to be the best at everything we do.

With a Control Tower Solution, we ensure that communication and information flows are kept simple and direct with a global Key Account team supported by regional and

local teams at relevant locations.

Our ambition is to reduce complexity within procedures and offer transparency and visibility throughout the supply chain. The Control Tower solutions enables a local dedicated focus with a global view on the supply chain.

Cruise and Marine Logistics Offices



Copenhagen, Denmark



Main activities

- › Warehousing
- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Last-mile delivery
- › Customs
- › Veterinarian certificates
- › Consolidations
- › Port Agency
- › Reverse Logistics (Landings)
- › Warehouse size: 5,500 sqm



Rotterdam, Netherlands



Main activities

- › Sea freight
- › Road transport
- › Courier
- › Last-mile delivery
- › Customs
- › Veterinarian certificates
- › Consolidations
- › Reverse Logistics (Landings)
- › Warehouse size: 4,500 sqm



Amsterdam, Netherlands



Main activities

- › Air freight
- › Courier
- › Last-mile delivery
- › Customs
- › Reverse Logistics (Landings)
- › Warehouse size: 1,200 sqm



Nantes, France



Main activities

- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Last-mile delivery
- › Customs
- › Port Agency
- › Reverse Logistics (Landings)
- › Art & Hi-Tech solutions
- › ISO 9001 & 14001, OHSAS 45001
- › Warehouse size: 1,000 sqm



Barcelona, Spain

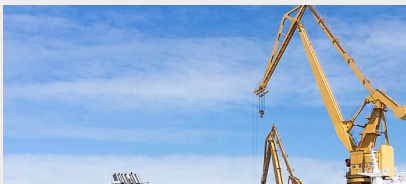


Main activities

- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Last-mile delivery
- › Customs
- › Veterinarian certificates
- › Consolidations
- › Reverse Logistics (Landings)
- › Warehouse size: 4,600 sqm



Cadiz, Spain



Main activities

- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Last-mile delivery
- › Customs
- › Veterinarian certificates
- › Consolidations
- › Reverse Logistics (Landings)
- › Warehouse size: 1.000sqm



Lisbon, Portugal



Main activities

- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Last-mile delivery
- › Customs
- › Reverse Logistics (Landings)
- › Warehouse size: As needed



Porto, Portugal



Main activities

- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Last-mile delivery
- › Customs
- › Reverse Logistics (Landings)
- › Warehouse size: As needed



Hamburg, Germany



Main activities

- › Warehousing
- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Customs
- › Reverse Logistics (Landings)
- › Warehouse size: As needed



Nuuk, Greenland

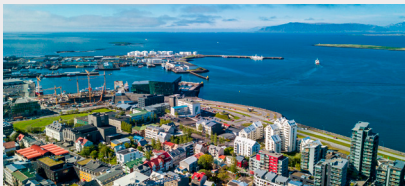


Main activities

- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Last-mile delivery
- › Customs
- › Port Agency
- › Reverse Logistics (Landings)
- › Warehouse size: 2,400 sqm



Reykjavik, Iceland



Main activities

- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Last-mile delivery
- › Customs
- › Port Agency
- › Reverse Logistics (Landings)



Miami, USA



Main activities

- › Warehousing
- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Last-mile delivery
- › Customs
- › Veterinarian certificates
- › Consolidations
- › Reverse Logistics (Landings)
- › Warehouse size: 6,000 sqm



Fort Lauderdale, USA



Main activities

- › Warehousing
- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Customs
- › Reverse Logistics (Landings)
- › Warehouse size: As needed



Dubai, UAE



Main activities

- › Warehousing
- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Last-mile delivery
- › Customs
- › Reverse Logistics (Landings)
- › Warehouse size: As needed

Cruise and Marine Logistics Offices



Singapore, Singapore

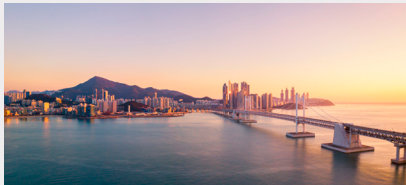


Main activities

- › Warehousing
- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Last-mile delivery
- › Customs
- › Consolidations
- › Reverse Logistics (Landings)
- › Warehouse size: 6,000 sqm



Busan, South Korea



Main activities

- › Warehousing
- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Customs
- › Reverse Logistics (Landings)
- › Warehouse size: As needed



Tokyo, Japan



Main activities

- › Warehousing
- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Customs
- › Reverse Logistics (Landings)
- › Warehouse size: As needed



Sydney, Australia



Main activities

- › Warehousing
- › Air freight
- › Sea freight
- › Road transport
- › Courier
- › Customs
- › Reverse Logistics (Landings)
- › Warehouse size: As needed

Artwork Logistics

We provide an individual logistics solution to your artworks worldwide

When receiving a Purchase Order from Cruise Line, we manage and coordinate collection with the artist, arrange packing, shipping, and delivery. In other words, all you have to do is book our service – and we will take care of the rest.

Our know-how and reliability are recognized by art galleries, and shipowners and we have shipped paintings, sculptures, antiques, designer, and vintage furniture with success worldwide.

We protect your works of art

Transporting works of art requires comprehensive knowledge of international regulations and meticulous attention in protecting and packing the art objects.

The professionalism of our team is our best asset to comply with the fine art logistics requirements and to ensure transport and delivery with optimal security.

Carefully selected partners

We are supported by a worldwide network of fine art partners, who act as our representatives in their respective countries.

They are carefully selected and provide professional services to our clients until final delivery.



Critical ships spares



In Blue Water all shipments are treated as very important shipments, but we also recognize that some shipments are more urgent than others and requiring even more attention and creative solutions. And creative solutions are what we do best.

We always go the extra mile with a constant focus on finding a solution. Combined with experience from other business areas such as Oil & Gas, Government &

Defense, Aerospace & Perishables shipments, Blue Water has a track record of handling urgent shipments.

Our Critical ship spares services includes hand carriage, direct van deliveries, air charters, ship charters, and direct trucks – whatever it takes to deliver the cargo at the requested time.

Reverse Logistics

Reverse Logistics services are offered from vessels to any destination around the globe

We manage landings of any kind of vessels calling in ports worldwide to the final destination whether it be for return of contractor tools, refill or replenishment, warranty repair, overhaul, inspections, or to allocate storage space.

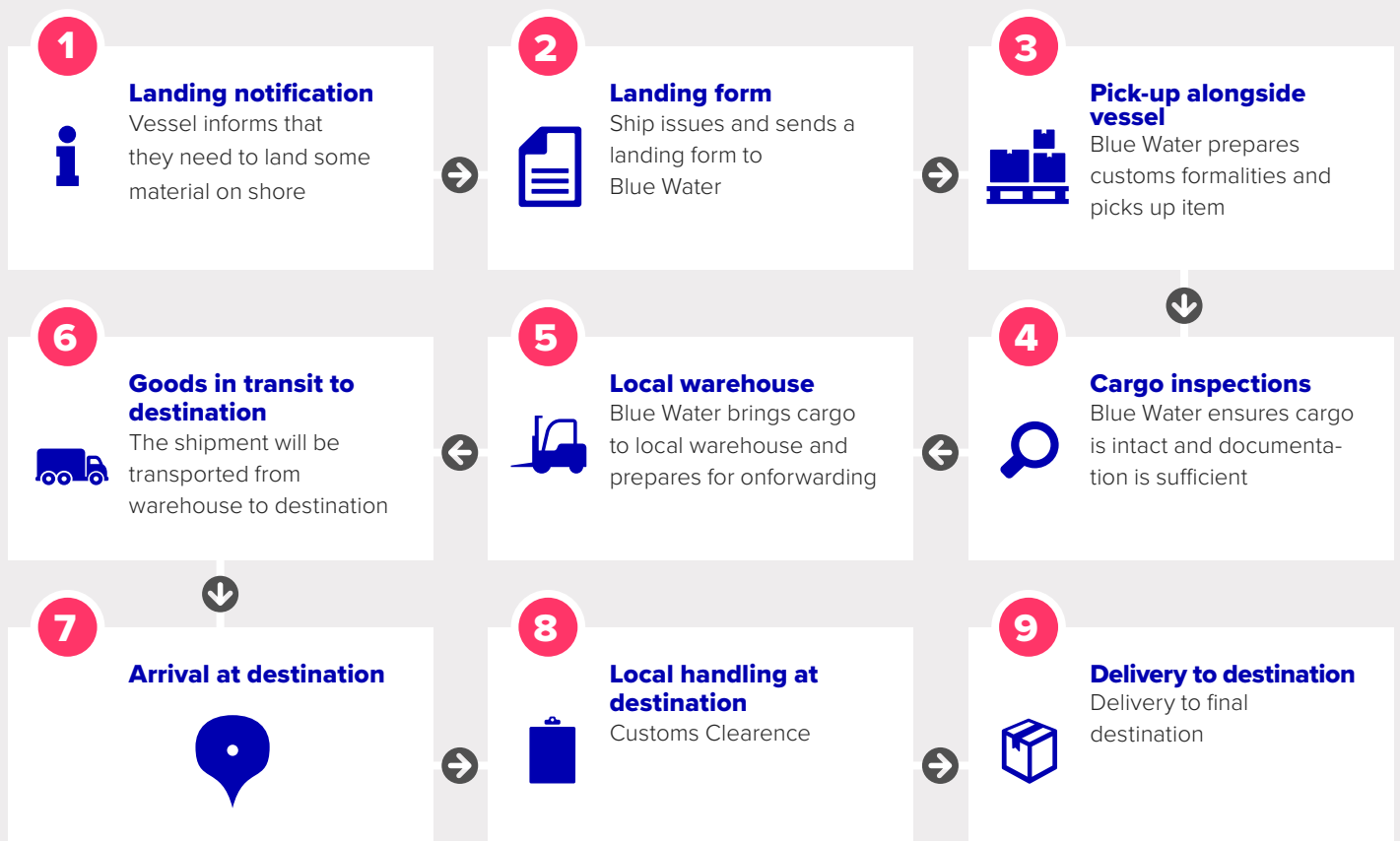
Landings are organized in advance of vessel's arrival as per local customs regulations in close cooperation with both

the shipowner and designated officers onboard and managed by Blue Water from A-Z.

The return transport from alongside vessel is managed with relevant ship-board and shoreside personnel and arranged by air, road, and sea depending on the urgency and specific needs as indicated on the vessel's Landing Order

or Manifest. The landed goods can be tracked & traced through its Landing Order number or LGA through our Compass System.

Crating, repacking, packing, and inspection services are often a part of the process and is no challenge for Blue Water.



Yard Logistics



Based on local presence and experience, Blue Water offers logistics management in key yard areas:

- › Singapore
- › Turku, Finland
- › Lindo, Denmark
- › Cadiz, Spain
- › Brest, France
- › Marseille, France
- › Saint Nazaire, France
- › Las Palmas, Spain
- › Freeport, Bahamas

Dry Dock, Refit, Refurbishment, and Newbuild projects

Blue Water offers specialized one point of contact Logistics Management and Logistics Services for dry docking and yard stays by combining our many years of experience in Marine Logistics and Project Management, utilizing our own customised IT platforms.

Our service offerings include:

- › On-site personnel for order tracking/receiving/delivery
- › Selecting key consolidation points In Europe/USA/other areas for owners and yard suppliers
- › IT systems for easy tracking of all purchase orders

- › Purchase order and vendor mapping from initial order has been placed
- › Management of shipyard PO# in our IT system
- › Management of contractors' PO# in our IT system
- › Management of shipowner supplies: Offering logistics services like pickpack and delivery
- › Forwarding and logistics support coordinating deliveries on-time

Benefit from an experienced and local partner

During a yard stay, you need a partner who can supply what you need when-

ever you need it. Blue Water's local team provides any type of service and through local knowledge, we offer you the benefits of a professional, reliable, and time-efficient solution leaving you with no worries.

With more than 50 years of logistics experience and offices strategically located close to the yards.

Selected Project References

Year	Location	Client	Project
2023	Freeport	Holland America Line	Eurodam
2023	Singapore	Resorts World/V.Ships	Resorts World One / Genting Dream
2023	Cadiz	Windstar	Wind Star / Star Legend
2023	Singapore	Ponant	Le Soleal / Le Ponant / Le Laperouse
2023	Singapore	Windstar	Star Breeze
2022	Singapore	CMI/Sunstone/Aurora Expedition	Sylvia Earle
2022	Singapore	Windstar Cruises	Wind Spirit
2022	Brest, France	CMI	Renaissance
2022	Brest, France	NCL	Norwegian Sky
2021	Singapore	Crystal Cruises	Crystal Serenity
2021/2022	Santander, Spain	Ritz-Carlton	Evrma
2020-2021	Shanghai, China	CMI/Sunstone	Ocean Explorer (NB)

Customized and efficient IT systems



Client system integration

Our IT specialists design IT systems which can be integrated with your technology



Unique solution

We create individual solutions specifically for you, your market, and products



Cooperation

Cooperating closely with our clients is the best way to find the perfect solution



Warehousing

Whatever kind of products you need to store – we can handle them for you



Full visibility

With our systems, you are always able to locate your shipments



Visual KPI

You can always track our efficiency through our visual performance indicators



We do much more than moving cargo from A to B



Blue Water Shipping is more than the traditional transport and logistics provider. We are a global provider of all logistics services in modern supply chain management. At the heart of Blue Water is an organization of professionals skilled to offer complete and tailor-made solutions to any shipping and transport requirement anywhere in the world.

Since the company was founded in 1972, our ambition has been to provide clients with the best service and highest quality in the industry. Our foundation is knowledge, decades of experience, and dedicated employees.

From the very start – as a small local freight forwarding company in Esbjerg, Denmark – the ambition was to provide the clients with better service and higher quality than our competitors. Now - being a large international company - our ambition is still the same: to be Best in Town everywhere we operate.

Today, Blue Water is represented with more than 70 offices worldwide. In every Blue Water office, we combine our strong global network with local expertise – thereby adding value and providing our clients with services beyond transporting cargo in a safe and efficient way.

Søren N. Thomsen
CEO

Our values

We play as a team – and we play to win

The colour of service is Blue – we work with passion to serve customers better - every day, everywhere

We keep our promises – because our business is built on trust

We believe in strong and long-lasting relations – enabling everyone to run a good business

Our responsibility reaches beyond our business – we take care of each other, our partners, and society

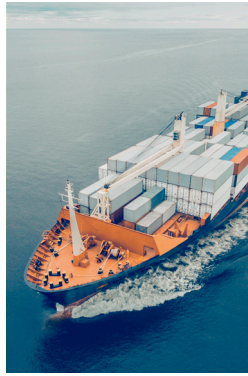
We constantly question status quo – dedicated to improving our efficiency

We operate within these areas



Road Transport

Do you want a reliable transport solution? With our fleet of modern trucks, we can deliver your cargo when and where you wish.



Sea Freight

Through our worldwide network of offices and contact with all major shipping lines, we can deliver your cargo to any port in the world.



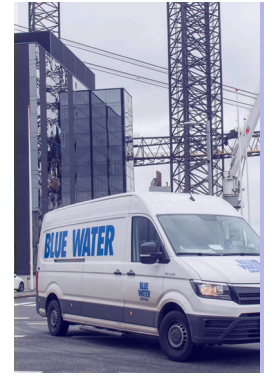
Air Freight

When choosing Blue Water, you get access to global air freight solutions, courier services, and air chartering based on your requirements.



Rail Transport

Choose rail if you want a reliable service with low environmental impact reducing the transit time from door-to-door.



Courier Transport

Our courier service is the perfect solution if speed and flexibility are important to you. You can book easily using our online system.



Reefer Logistics

It takes the right team of specialists to ensure an unbroken cold chain for temperature-controlled products and shipments.



Marine Logistics

We provide tailored solutions to the global Cruise & Marine industries through own offices and long-standing partnerships.



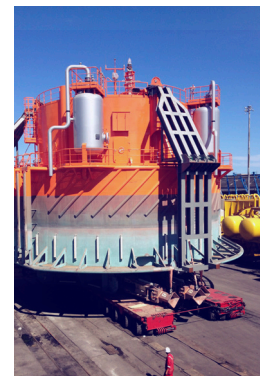
Renewables

The future is wind and solar power. We have been on board from the beginning offering broad experience within the renewables sector.



Port Service

We deliver full service to vessels and crew within port service and port agency through our worldwide network and dedicated agents.



Oil, Gas & Projects

We handle complex and oversize project transports, and we do heavy lifts all over the world. Do you have a challenge for us?

Together we create solutions

Our company is based on in-house competences and expertise

**Freight
Forwarders**

**Shipping
Experts**

Shipbrokers

**Customs
Brokers**

**Quality
Inspectors**

**Port
Captains**

**Stevedore
Foremen**

**Naval
Engineers**

**IT
Developers**

**HSSEQ
Specialists**

**Legal
Advisors**

**Chartering
Agents**



Quality & Safety Management

We deliver the client's cargo safely and on time, but our business is more than that. In close dialogue with our clients, we consider the priorities of the assignment – whether it be reliability, speed, flexibility, price, safety or environmental issues.

Our clients benefit from Blue Water's Quality Management system which is essential in our continuous and targeted effort to develop our organisation and achieve the highest level of excellence.

All Blue Water activities and locations in Esbjerg, Denmark are certified according to ISO 9001 – Quality, ISO 14001 – Environment, OHSAS 18001 - Health & Safety.

With a common, documented and systematic effort combined with extensive knowledge on international & domestic legislation and market conditions we ensure our clients a professional service globally.

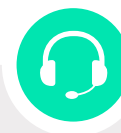
Blue Water takes active steps in providing and improving a healthy and safe working environment for all employees, clients and business partners. In addition, we focus on reducing environmental impact and keeping high standards for quality.

The way we act is outlined in our Code of Conduct which applies worldwide.



Our value proposition

- › Providing client with high visibility of all logistics
- › Simplified approach with One Point of Contact
- › Being proactive and understanding the needs of our client
- › Delivering the right service and on time
- › Being flexible and solving potential issues
- › Ensuring correct and efficient processes are in place
- › Strategic partnership with high level of commitment



Competent team of experts

- › Legal Advisors
- › HSSEQ Specialists
- › Quality Inspectors
- › Supercargoes / Port Captains
- › Stevedore Foremen
- › Freight Forwarders
- › Shipping Experts
- › Shipbrokers
- › Chartering Agents
- › Customs Brokers
- › Naval Architects / Engineers
- › Port Agents
- › Aircharter Specialists



We keep our promises

When Blue Water was founded in 1972, the ambition was to create a small, local freight forwarding company, which could provide clients with a slightly better service and higher quality than our competitors.

Today, Blue Water is a large, international company with many employees, offices and diverse activities, but our fundamental strategy has not changed much since 1972:

We want to be Best in Town - i.e. the best, local freight forwarder in the business areas, in which we operate, whether the assignment is local or global.

It is important to me that we stay close to our clients and maintain focus on their needs. In addition, we must maintain our credibility so that our clients never lose trust in us. Skilled and competent employees are the most important foundation of Blue Water - we are a knowledge-based company built on in-house competences and resources.

In 2007, the founder Kurt Skov handed over 75 percent of the shares in Blue Water to a commercial and independent foundation, the Blue Water Foundation, whose objective is to secure the identity, existence, the future development and work places.

Having handed over the share majority and, with this, overall control to the Blue Water Foundation, the ownership and the future is secured.

We keep our promises.

**Anne Skov, Owner
Kurt Skov, Founder**

We always work with the client in focus

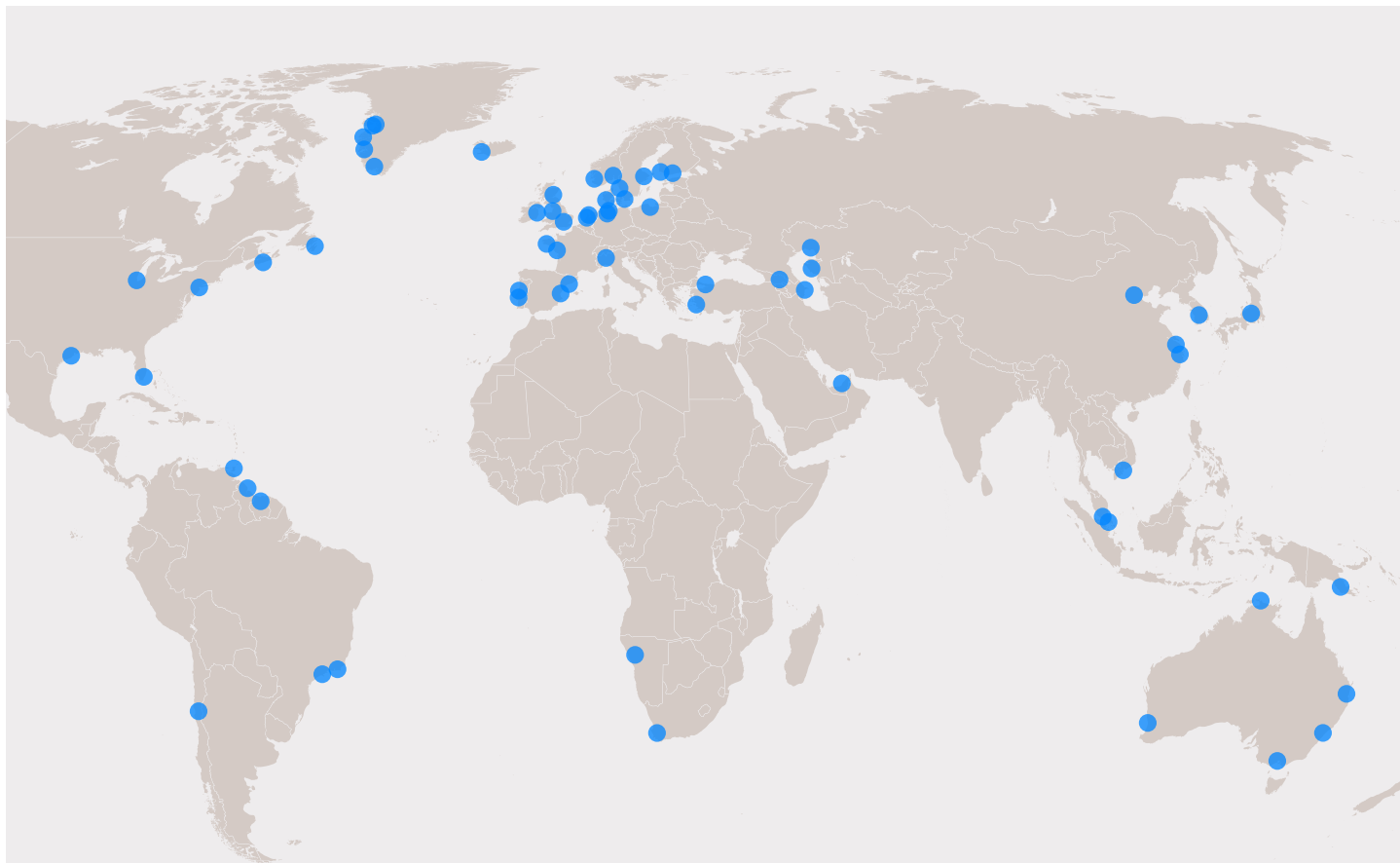
In Blue Water, we know that close relationships with our clients make a difference, and our clients and their needs are always our primary focus. Building mutual trust and personal relations are important to the way we work, and it is a natural part of the Blue Water culture.

A short line of command is vital for us – it makes us flexible and proactive in finding the best solutions to any challenge we may face. That is why you can always expect personal service and a regular contact person within Blue Water.

We work together with our clients to find the perfect solutions. It is important that we understand our clients' needs to find solutions that are meaningful seen from their end of the table.

More than 80 offices worldwide

Rev 4 / 2024.09.24 / HABR-KHIAU



Denmark

Aalborg
Aarhus
Billund
Copenhagen
Esbjerg
Frederikshavn
Herning
Hirtshals
Lindø
Odense
Padborg
Rødby
Rønne
Skagen
Sonderborg
Taulov
Thyborøn

Australia

Brisbane
Darwin
Melbourne
Perth
Sydney

Azerbaijan

Baku

Brazil

Rio de Janeiro
São Paulo

Canada

Halifax
St. John's

Chile

Santiago

China

Beijing
Ningbo
Shanghai

Finland

Helsinki
Turku

France

Brest
Nantes

Georgia

Tbilisi

Germany

Bremen
Hamburg

Greenland

Aasiaat
Ilulissat
Nuuk
Qaqortoq
Sisimiut

Guyana

Georgetown

Iceland

Reykjavik

Iraq

Basra

Ireland

Dublin

Italy

Milan

Japan

Fukuoka

Kazakhstan

Aktau
Atyrau

Malaysia

Shah Alam

Namibia

Walvis Bay

Netherlands

Amsterdam
Rotterdam

Norway

Bergen
Oslo

PNG

Lae

Poland

Gdańsk

Portugal

Leixões
Lisbon

Singapore

Singapore

South Korea

Busan

Spain

Barcelona
Valencia

South Africa

Cape Town

Suriname

Paramaribo

Sweden

Gothenburg
Malmö

Trinidad

Port-of-Spain

Turkiye

Istanbul
Izmir

UAE

Dubai

UK

Aberdeen
London
Manchester

USA

Chicago
Houston
Miami
New York

Vietnam

Ho Chi Minh

 Blue Water offices

Please contact us at:
E-mail: contact-ml@bws.dk
Phone: +45 7913 5012